



HOAG MEMORIAL HOSPITAL PRESBYTERIAN
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Hoag Opens Pelvic Pain and Complementary Treatment Program WOMANOLOGY® by Hoag

NEWPORT BEACH, Calif., January 7, 2016 --- Hoag Memorial Hospital Presbyterian today announced it has opened the long-anticipated Newport Beach location for WOMANOLOGY® by Hoag, a comprehensive, integrated pelvic floor health program for the thousands of women in Orange County who are facing incontinence, painful sexual intercourse and other pelvic floor disorders.

In a beautiful new space within Hoag Health Center Newport Beach, WOMANOLOGY has begun offering its unique, integrated treatments in a soothing, serene atmosphere.

“What’s so special about WOMANOLOGY is that it serves women of all ages, starting with the teen years all the way to menopause and beyond,” said Salpi Salibian, MS, PA-C, director of Clinical Operations and Program Development for women’s outpatient health and wellness at Hoag. “We have specialized programs to address the specific needs of all women, in a fully supportive and compassionate manner.”

Designed by women, for women, WOMANOLOGY is not a medical group. Rather, it is a program of complementary services provided by allied health professionals such as physical therapists, certified Pilates instructors, massage therapists, acupuncturists and a guided imagery therapist who work in concert with a woman’s medical providers. A licensed psychologist, registered dietitian and a wellness coach are co-located in the Wellness Center allowing women to have access to a multidisciplinary approach to care. Physicians and obstetricians throughout the county refer women to the program to receive the specialized pelvic health services that only WOMANOLOGY provides.

“Whether your physician refers you or you seek treatment directly, we offer all the support services needed to complete your treatments and help you achieve your goals,” Salibian said.



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“Our highly trained, specialized practitioners not only provide exceptional care but are really passionate about improving the wellbeing of all women.”

A National Institutes of Health study found that pelvic floor disorders affects thousands of women of all ages, due to childbearing, obesity and other factors. More than 10 percent of women ages 20 to 39, 27 percent of women ages 40 to 59, 37 percent of women ages 60 to 79 and nearly half of women age 80 or older suffer from these debilitating disorders.

Though pelvic floor problems are so prevalent, few discuss them – even with their doctors, said Allyson Brooks, M.D., the Ginny Ueberroth Executive Medical Director Endowed Chair of the Women’s Health Institute at Hoag.

“We hope that more women will take advantage of these rehabilitative therapies,” Dr. Brooks said. “You can’t undo the causes of pelvic floor problems: You can’t reverse childbirth, or chemotherapy or C-sections. But you can have a healthier, more active life. You don’t have to suffer in silence.”

Diabetes, cancer and other medical issues can contribute to pelvic floor issues for men, too. For them, Hoag also offers RESTORE HIM[®], an additional component of the WOMANOLOGY program that focuses on men.

WOMANOLOGY operated a private clinic in Irvine for 12 years and later added a second location in Fullerton before Hoag acquired them both in 2014. Founder and physical therapist Robin Christenson, MPT, said Hoag’s innovative approach to health care made it the perfect fit for her trusted pelvic floor program.

“I trust Hoag’s caring staff and incredibly forward-thinking medical team to expand upon the vision of helping women live better lives,” Christenson said.

Today, WOMANOLOGY is housed between thriving OB/gyn groups and a reproductive psychiatry practice, offering Hoag patients access to high-quality pelvic floor physical therapy and complementary medicine. But, staying true to its origins, the program is also offered to



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women from all over the community, regardless of where they receive their medical treatment Salibian said.

“It is great that although we are surrounded by women’s services that are offered by other practices, we continue to collaborate with all physicians in the community,” Salibian said. “We are able to support all physicians to help their patients and improve everyone’s health and wellbeing.”

WOMANOLOGY by Hoag is located at 500 Superior Ave., Suite 315, Newport Beach. For more information, please call 949-764-7277.

ABOUT HOAG MEMORIAL HOSPITAL PRESBYTERIAN

Hoag is an approximately \$1 billion nonprofit, regional health care delivery network in Orange County, California, that treats more than 25,000 inpatients and 369,000 outpatients annually. Hoag consists of two acute-care hospitals – Hoag Hospital Newport Beach, which opened in 1952, and Hoag Hospital Irvine, which opened in 2010 – in addition to six health centers and eight urgent care centers. Hoag is a designated Magnet[®] hospital by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive blend of health care services that includes five institutes providing specialized services in the following areas: [cancer](#), [heart and vascular](#), [neurosciences](#), [women’s health](#), and orthopedics through Hoag’s affiliate, [Hoag Orthopedic Institute](#), which consists of an orthopedic hospital and two ambulatory surgical centers. In 2013, Hoag entered into an alliance with St. Joseph Health to further expand health care services in the Orange County community, known as St. Joseph Hoag Health. Hoag has been named one of the Best Regional Hospitals in the U.S. News & World Report Metro Edition. National Research Corporation has endorsed Hoag as Orange County’s most preferred hospital for the past 20 consecutive years and, for an unprecedented 20 years, residents of Orange County have chosen Hoag as one of the county’s best hospitals in a local newspaper survey. Visit www.hoag.org for more information.